



## **BRAND: COCA-COLA**

*Date: 24 July 2024*

Based on the provided "The Coca-Cola Company 2022 Business & Sustainability Report," here is an evaluation of Coca-Cola's corporate biodiversity performance using the specified DeTrust Lab Biodiversity Methodology:

### **Stage 1: Biodiversity Pressures and Priority Areas (30%)**

#### **1. Summary of Biodiversity Pressures (15%)**

**Score: 2 Justification:** The report mentions general environmental pressures related to water use and climate change but lacks a detailed summary specifically focusing on biodiversity pressures caused by Coca-Cola's activities. The focus is more on broader environmental impacts rather than specific biodiversity pressures.

#### **2. Priority Species, Habitats, and Ecosystem Services (15%)**

**Score: 1 Justification:** The report does not provide a detailed list of priority species, habitats, or ecosystem services. The environmental initiatives mentioned are broad and do not focus specifically on biodiversity priorities.

### **Stage 2: Vision, Goals, and Strategies (40%)**

#### **1. Corporate Biodiversity Vision (10%)**

**Score: 2 Justification:** Coca-Cola's vision includes sustainability and environmental stewardship, but there is no specific, articulated vision for biodiversity. The vision is more aligned with general environmental sustainability.

#### **2. Scalable Biodiversity Goals and Objectives (15%)**

**Score: 1 Justification:** The report includes broad environmental goals related to water use, carbon emissions, and packaging but lacks specific, measurable biodiversity goals and objectives.

#### **3. Key Strategies to Deliver Goals and Objectives (15%)**

**Score: 2 Justification:** The strategies detailed in the report include water security, sustainable agriculture, and climate action, which indirectly benefit biodiversity. However, specific strategies targeting biodiversity conservation are not evident.

### **Stage 3: Indicator Framework and Strategic Plan (20%)**

#### **1. Framework of Core Indicators (10%)**



**Score: 2 Justification:** The report provides indicators for environmental performance, such as water replenishment and emissions reduction, but lacks a detailed framework of core biodiversity indicators. The focus remains on broader environmental metrics.

## 2. Elements of a Biodiversity Strategic Plan (10%)

**Score: 1 Justification:** While the report outlines elements of an environmental strategic plan, specific elements of a biodiversity strategic plan are not detailed. The strategies mentioned are more aligned with overall environmental goals.

## Stage 4: Monitoring and Reporting (10%)

### 1. Monitoring Plan (5%)

**Score: 2 Justification:** The report includes monitoring plans for environmental metrics such as water use and emissions but does not provide a specific biodiversity monitoring plan. The monitoring is focused on broader environmental performance.

### 2. Database of Relevant Data (2.5%)

**Score: 1 Justification:** There is no mention of a dedicated biodiversity database. The data management practices focus on general environmental and sustainability metrics.

### 3. Monitoring and Reporting Systems (2.5%)

**Score: 2 Justification:** The report discusses systems for monitoring and reporting environmental data, but these systems are not specific to biodiversity. The focus remains on general environmental performance.

## Summary of Scores:

Stage	Sub-element	Weight	Score (0-5)	Weighted Score
Stage 1	Summary of biodiversity pressures	15%	2	0.30
	Priority species and habitats	15%	1	0.15
Stage 2	Corporate biodiversity vision	10%	2	0.20
	Scalable goals and objectives	15%	1	0.15
	Key strategies	15%	2	0.30
Stage 3	Framework of core indicators	10%	2	0.20
	Elements of a strategic plan	10%	1	0.10
Stage 4	Monitoring plan	5%	2	0.10
	Database of relevant data	2.5%	1	0.025
	Monitoring and reporting systems	2.5%	2	0.05
<b>Total</b>	<b>100%</b>			<b>1.575</b>



**Final Weighted Score: 1.575 out of 5**

### **Concluding Summary**

**Overall Justification:** The Coca-Cola Company demonstrates a commitment to overall environmental sustainability, particularly in water use, climate action, and sustainable agriculture. However, the report lacks a detailed focus on specific biodiversity pressures, priorities, and targeted goals and strategies for biodiversity conservation. Integrating specific biodiversity targets, indicators, and detailed strategies into their sustainability framework would significantly enhance their biodiversity performance.